

**Morning session chaired by Professor Helmut Albrecht, Expert to TICCIH (The International Committee for the Conservation of Industrial Heritage) (D)**

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**9 am** Welcome of the participants

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**9.30 am** Welcome word

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**9.35 am** Introduction by Valérie De Bue, Minister of Heritage

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**9.50 am** Introduction by the Professor Helmut Albrecht, Examiner of the nomination of the Major Mining Sites of Wallonia for inclusion on the World Heritage List

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**10 am** Marie-Caroline Janand, Director of the Couriot Mine Museum in Saint-Étienne (F)  
*Virtual immersion: getting into the mood?*

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**10.20 am** Romain Jacquet, Project Manager, Heritage oriented, IT trainer for Musées et Société en WallonieMSW (B)  
*Valorization of industrial heritage through a digital solution (Behind The Museum)*

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**10.40 am** **Coffee break**

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**11 am** Éline Chalmet, Public and Communication Coordinator, Industriemuseum, Ghent (B)  
*Expanding the audience of the Museum of Industry: inspiring practices*

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**11.20 am** Gène Bertrand, Programme and Development Manager Discovery Museum in Kerkrade (NL)  
*Industrial memory shapes our future: reflections on a visitor-centred approach*

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**11.40 am** Fernand Collin, Director of the Prehistomuseum, Flémalle (B)  
*Avatars of heritage, The Lascaux 3D experience at the Prehistomuseum*

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**12 pm** Questions and answers

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**12.30 pm** **Lunch**

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**Afternoon session: workshops**

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**2 pm** Workshops organised by the four major mining sites in Wallonia

Grand-Hornu  
*Strengthening the role of culture and sustainable tourism in economic development, social inclusion and social innovation*

Bois du Cazier  
*The 9th art, a bubble of oxygen for the memory: the comic strip as a playful tool of mediation*

Bois-du-Luc  
*What opportunities to make our mediations sustainable?*

Blegny-Mine  
*Museography: how far to go in bringing technology into the museum circuit?*

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**4 pm** **Coffee break**

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**4.15 pm** Reports from the workshops chaired by Jean-Louis Delaet, President of Patrimoine Industriel Wallonie-Bruxelles (B)

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**5.30 pm** Visit to the exhibition  
*At the coalface! Design in a post-carbon age (Grand-Hornu)*

**Morning session chaired by Gislaine Devillers, First Attaché to the Walloon Heritage Agency, in charge of the application file for the Major Mining Sites of Wallonia**

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- 9.30 am** Welcome of the participants
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- 10 am** Christiane Baum, Secretary General of ERIH (European Route of Industrial Heritage) (D)  
*How to promote industrial heritage to different audiences – good practices of the ERIH network*
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- 10.20 am** Marie-Paule Jungblut, Scientific collaborator at the Institute of History of the University of Luxembourg, Lecturer at the Seminar of Museology of the University of Liège (L)  
*Migrants' chronicles 1892*  
*An educational digital game between veracity and playability*
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- 10.40 am** Stéphane Laridan, Head of cultural mediators at the Historical Mining Centre of Lewarde & Audrey Lampérière, Cultural mediation assistant (F)  
*Mediation at the Historical Mining Centre : between adaptation and innovation to meet the expectations of the public.*
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- 11 am** **Coffee break**
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- 11.20 am** Nicolas Verschueren, Professor of contemporary history at the Université Libre de Bruxelles (B)  
*Pencil lead: mining worlds in Franco-Belgian comics*
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- 11.40 am** Kostas Apostolakis, Head of R&D Institute of Computer Science, Foundation for Research and Technology – FORTH-ICS (GR)  
*Video games as a medium for preserving cultural memory and advocating for transitional justice: The MEMENTOES Project*
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- 12 pm** Conclusion by the conference rapporteur Massimo Preite, Professor at the University of Florence, Member of the TICCIH and ERIH boards
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- 12.30 am** **Lunch**
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- 1.45 pm** Departure for the visit of the Bois du Cazier
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- 2.30 pm** Visit of the Bois du Cazier

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**PRICE : 30 €/ONE DAY, 50 €/TWO DAYS**

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